



THE LIGHT FOUNDATION PRESENTS



# **CORPORATE** **TRAINING DAY**

4<sup>TH</sup> ANNUAL

MONDAY, SEPTEMBER 16<sup>th</sup>, 2024  
ADDIEVILLE EAST FARMS MAPLEVILLE, RI

At a time when the world is in need of real leaders who are willing to step up and manage through the chaos, the Light Foundation is bringing together some of the most revered warriors in the history of our nation for a powerful and immersive day of team building and leadership training. Our **Corporate Training Day**, held in collaboration with firearms company Sig Sauer, promises a unique, **once-in-a-lifetime experience**.

- ★ **EXPERIENCE** a military-inspired learning process that easily translates to success in business and life.
- ★ **BECOME** a standout leader among your team or social network by providing a unique and unforgettable bonding experience.
- ★ **DEVELOP** a self-empowerment mindset through skills that emphasize individual achievement and how it relates to team success.
- ★ **CHALLENGE** yourself and your guests with a new training experience: Learn techniques that make our United States Special Forces elite operators.



# THE MISSION



It's an all-day event happening on Monday, September 16th. It will be an exclusive, intimate day/night for everyone involved. Our team leaders from the Special Operations community have carried out missions in the extreme stress of military situations, had to make split-second decisions that were often life or death, and lead their troops into extremely dangerous and uncertain maneuvers, and not only survived -- but found success.

Who better to teach today's top-level executives about leadership? Join us for this intimate, exclusive event that will bring together elite military veterans like **SCOTT NEIL**, the focus of the movie "12 Strong," who was part of the direct action unit assigned to infiltrate Afghanistan in the days following 9/11; **KEVIN HOLLAND**, the only publicly known operator to serve as a member of DEVGRU and the Army's Premier SMU; and **KEVIN LACZ**, a former Navy SEAL sniper, breacher and combat medic.

Learning how to lead during tough times is the secret to conquering the most difficult challenges in life and in business and is the cornerstone of our 2024 Corporate Training Day, now it its fourth year. The demand for this type of strategic expertise has grown so much that we're excited to share these critical life lessons at this signature fundraiser. We know that these unique offerings will resonate like never before.

Our CTD will offer today's CEOs a never-before gathering of decorated military veterans and world-class instructors who will provide attendees individualized instruction on various disciplines like surveillance, analyzing crisis situations, and handgun and simulation round training. Each shooting station will be overseen by a professional-trained Range Safety Officer and Range Assistant staffed by the Sig Sauer Academy. Lunch, dinner, and drinks will be provided throughout the day.

The evening will conclude with a fireside chat and casual Q&A session facilitated by Matt Light along with some of our team leaders and special guests. Some of the themes that have been discussed have included adversity, operating under the extreme stress of



military situations, and how to overcome hurdles when the odds are stacked against you. The lessons have truly resonated with our guests and have led to some incredible partnerships between team leaders and participants along the way. Hearing stories from these legendary heroes about the techniques they employed during various missions will provide the tools needed to adapt and overcome any crisis. Observing their leadership style will have a profound and lasting impact on our audience.

Funds raised will go towards HAVA (Honored American Veterans Afield) and our nonprofit, the Light Foundation, which works with under-served youth to build our next generation of leaders.

Space is limited to 100 participants. Register and sign-up early at [CTD24.GiveSmart.com](https://CTD24.GiveSmart.com)



As the number of injured men and women returning from the battlefields of Iraq and Afghanistan grew, members of the firearms industry initiated a non-profit partnership called HAVA to aid disabled soldiers as they transition to their lives back in the United States. The ultimate goal is to increase their confidence and hope for the future by reconnecting with their love of the outdoors and the American traditions of hunting and firearms. The HAVA vision is the creation of a small organization of volunteers from the shooting sports industry to facilitate a series of hunting and shooting activities for groups of disabled veterans wherein personal attention of the sponsors and facility operators contributes to the veteran's sense of joy and accomplishment, and a permanent awareness that marvelous things are possible despite disabling injuries.



In 2001, former NFL player and 3x Superbowl Champion, **MATT LIGHT**, and his wife Susie, established The Light Foundation to help young people develop the skills, values, and mindset they need to create a meaningful and productive future. The Light Foundation Leadership Academy offers young people a variety of outdoor recreation and

educational activities that support their social and emotional learning; build strong, good character; and equip them with the tools and skills needed to start their leadership journey and stay with them every step of the way. The Leadership Academy curriculum consists of Camp Vohokase, Timber Frame Leadership Camp, Youth Turkey Hunts, Leadership Workshop, LIGHT Project, All-Conference Football Camp, and Chenoweth Trails Family Programming.

# THE COST



**\$5,000 PER PERSON**

- One-on-one firearm training from world-class instructors and decorated military veterans in two disciplines – long range and rifle shooting.
- Full use of 1500+ acre facility with award-winning hunting and shooting preserve. Guns and ammo provided.
- A variety of experiences: featuring various disciplines like surveillance, analyzing crisis situations, and handgun and simulation round training on our various shooting ranges.
- Leadership themed discussion and interactive Q&A moderated by Matt Light with access to high level military leaders.
- A five-star barbeque lunch, cocktail hour, and gourmet farm-to-table dinner prepared by a local celebrity chef.
- Custom gift bag featuring items from top outdoor and firearm brands.

**PROCEEDS TO BENEFIT:  
THE LIGHT FOUNDATION & HONORED AMERICAN VETERANS AFIELD**





# THE SCHEDULE

- 8:00 AM**    **REGISTRATION & WELCOME BREAKFAST**
- 8:45 AM**    **OPENING REMARKS & SIG SAUER ACADEMY PRESENTATION**
- Opening Remarks by Matt Light
  - Introduction of lead instructors
  - Station Instructions
  - Safety Training
- 9:00 AM**    **GROUPING & MEET YOUR TEAM**
- Team Assignment
  - Station Rotation & Instruction Time
- 9:45 AM**    **REPORT TO FIRST TRAINING STATION**
- 10:00 AM**   **TRAINING (1ST ROTATION)**
- 11:00 AM**   **TRAINING (2ND ROTATION)**
- 12:00 PM**   **LUNCH BREAK**
- 12:45 PM**   **TRAINING (3RD ROTATION)**
- 2:00 PM**    **TRAINING (4TH ROTATION)**
- 4:30PM**    **HAPPY HOUR**
- 5:30PM**    **DINNER**
- 7:00PM**    **WRAP-UP & FIRESIDE CHAT**



# SPONSORSHIPS



## Presenting Sponsor | \$50,000

- Presenting sponsorship comes with a team of five (5) participant slots
- Includes five (5) additional dinner tickets for nighttime dinner, entertainment and fireside chat portion of event
- Exclusive invitation to pre-event dinner the night before Corporate Training Day for five (5) representatives
- Signage at each station rotation
- Inclusion in all press materials as "Presenting Sponsor"
- Logo looped on all digital screens and mentioned in all day-of announcements at event
- Comes with 2-3 social media posts on all Light Foundation platforms
- Enjoy a first round pick in the Team Leader Draft for the Team Leader of your choice
- Thank you video produced by the Light Foundation team for your company's marketing needs

## Training Day Sponsor | \$25,000

- Training Day sponsorship comes with three (3) participant slots
- Includes three (3) additional dinner tickets for nighttime dinner, entertainment and fireside chat portion of event
- Signage at each station rotation
- Inclusion in all press materials as "Training Day Sponsor"
- Logo looped on all digital screens and mentioned in all day-of announcements at event
- Comes with 2-3 social media posts on all Light Foundation platforms
- Enjoy a second round pick in the Team Leader Draft for the Team Leader of your choice
- Thank you video produced by the Light Foundation team for your company's marketing needs

## Draft Sponsor | \$15,000

- Draft sponsorship comes with two (2) participant slots
- Includes four (4) additional dinner tickets for nighttime dinner, entertainment and fireside chat portion of the event
- Signage at each station rotation
- Inclusion in all press materials as "Draft Sponsor"
- Your company branded on all marketing materials and videos produced leading up to during event promoting our first-ever draft selection of Team Leaders





# SPONSORSHIPS

- Logo looped on all digital screens and mentioned in all day-of announcements at the event
- Comes with 2-3 social media posts on all Light Foundation platforms
- Enjoy a first round pick in the Team Leader Draft for the Team Leader of your choice
- Thank you video produced by the Light Foundation team for your company's marketing needs

## Range Sponsorship | \$2500 each

- Sponsor one of four (4) different ranges on the course where team leaders provide instruction and attendees enjoy a variety of exclusive experiences. Comes with additional signage, social media shout-outs, in-event mentions, and looping logo on all digital screens.
- Also includes two (2) dinner tickets for nighttime festivities, such as the cocktail hour, dinner and fireside chat.

## Team Sponsorship | \$1000 each

- Sponsor one of ten (10) teams of 5. Comes with additional signage, one (1) social media shout-out, in-event mentions, and looping logo on all digital screens.

## Target Sponsorship | \$500

- Company name and logo to loop on all digital screens throughout the day
- In-event mention
- ¼ page ad in program book

**PLUS** – Consider supporting us through other unique sponsorships that include:

- Ammo Sponsor
- Stage Sponsor
- Go Bag Sponsor
- Team Leader Sponsor

## Program Book Ads

- Full Page: \$750
- Half-Page: \$500
- Quarter-Page: \$250



