

10th ANNIVERSARY

3X SUPERBOWL
CHAMPION, MATT
LIGHT, PRESENTS:

FOOLS' NIGHT OUT

WEDNESDAY, MARCH 29, 2023
DOORS OPEN @ 6:30 PM
MEMOIRE @ ENCORE BOSTON HARBOR



AN EPIC NIGHT OF
COMEDY, CELEBRITIES,
CAMARADERIE &
CHARITY!

Former New England Patriot player, **Matt Light**, known for his athletic success, legendary pranks, and hilarious sense of humor, will tickle funny bones once again at his **10th Annual Fools' Night Out** to benefit **The Light Foundation**.

Providing at-risk youth with unique outdoor experiences that ignite their passion, purpose, and motivation to succeed.



JESTER SPONSOR

\$50,000

TICKETS

- 🎫 (30) VIP tickets in the mezzanine area with complimentary bar, passed appetizers, private bathroom, and premium stage viewing!
- 🎫 One Fools' Night Out commemorative gift for each guest

MARKETING

- 🎫 Company name on the marquis at venue entrance and in promotions run through Encore Boston Harbor and Big Night Entertainment
- 🎫 Company group photo with Matt Light prior to the show
- 🎫 Ability to run a :60 second pre-produced commercial between acts that will be viewed by 300+ guests in attendance
- 🎫 Your Company logo on the event screens throughout the venue, on stage, on a step-and-repeat, and on cocktail napkins at the bar
- 🎫 Ability for company executive to join Matt Light & Lenny Clarke on stage
- 🎫 Promotion of your Presenting Sponsor status, company logo, and logo with link on event ticketing website and Light Foundation website
- 🎫 Ability for exclusive onsite activation – product display/sampling
- 🎫 Your company name mentioned in any public service announcement (PSAs) secured on local and regional radio stations for promotion of event
- 🎫 Your company name referenced on all event collateral, in media outreach and during on-air mentions, when possible
- 🎫 Extensive promotion on Light Foundation social media networks and in e-mail blasts to the Light Foundation's online community (33,000+)

EXTRA

A special **video message from Matt Light** thanking your company for being a Presenting Sponsor, supporting the Light Foundation's mission of building brighter futures for at-risk youth.



JOKE MASTER SPONSOR

\$30,000

TICKETS

- ✔ (20) VIP tickets with reserved seating in the mezzanine area with optimal view of the stage - incentivize your team or thank important clients!
- ✔ Complimentary cocktails
- ✔ Complimentary appetizers
- ✔ One Fools' Night Out commemorative gift for each guest

MARKETING

- ✔ Company group photo with Matt Light prior to the show
- ✔ Company logo on the event screens throughout the venue, on stage, and on a step and repeat banner
- ✔ Your company name referenced on all event collateral, in media outreach and during on-air mentions, when possible
- ✔ Ability to run a :30 second pre-produced commercial between acts that will be viewed by 400+ guests in attendance
- ✔ Extensive promotion on Light Foundation social media networks and in e-mail blasts to the Light Foundation's online community (33,000+)
- ✔ A special video message from Matt Light thanking your company for being a Joke Master Sponsor and supporting the Light Foundation's mission of building brighter futures for at-risk youth.



TOMFOOLERY SPONSOR

\$12,000

TICKETS

- 🎟️ (13) VIP tickets with reserved seating in a PRIVATE BOOTH with optimal view of the stage - incentivize your team or thank important clients!
- 🎟️ (2) drink tickets per guest for a complimentary signature cocktail
- 🎟️ Complimentary appetizers
- 🎟️ One Fools' Night Out commemorative gift for each guest

THREE OPTIONS

Private Booth Stage Left (2)
Private Booth Stage Center (1)

MARKETING

- 🎟️ Company group photo with Matt Light prior to the show
- 🎟️ Company logo on the event screens throughout the venue
- 🎟️ Company logo with link promoted on the ticket site and Light Foundation website
- 🎟️ Extensive promotion on Light Foundation social media networks and in e-mail blasts to the Light Foundation's online community (33,000+)
- 🎟️ A special video message from Matt Light thanking your company for being a Tomfoolery Sponsor and supporting the Light Foundation's mission of building brighter futures for at-risk youth.



WISECRACKER SPONSOR

\$10,000 (2 AVAILABLE)

TICKETS

- ✎ (8) VIP tickets with reserved floor seating from row stage front
- ✎ (2) drink tickets per guest for a signature cocktail
- ✎ Complimentary appetizer(s)
- ✎ One Fools' Night Out commemorative gift for each guest

MARKETING

- ✎ Company logo on the event screens throughout the venue and on sponsor signage at the bar
- ✎ Company logo with link promoted on the ticket site and the Light Foundation website
- ✎ Extensive promotion on Light Foundation social media networks and in e-mail blasts to the Light Foundation's online community (33,000+)



PRANKSTER SPONSOR

\$7,500 (4 AVAILABLE)

TICKETS

- ✎ (8) VIP tickets with reserved seating in booth by the stage -- incentivize your team or thank important clients!
- ✎ (2) drink tickets per guest for a signature cocktail
- ✎ Complimentary appetizer
- ✎ One Fools' Night Out commemorative gift for each guest

MARKETING

- ✎ Company logo on the event screens throughout the venue and on sponsor signage at the bar
- ✎ Company logo with link promoted on the ticket site and the Light Foundation website
- ✎ Extensive promotion on Light Foundation social media networks and in e-mail blasts to the Light Foundation's online community (33,000+)



MISCHIEF-MAKER SPONSOR

\$2,500

TICKETS

- 🎫 (4) VIP tickets with reserved seating at a high-top near the stage -- incentivize your team or thank important clients!
- 🎫 One drink ticket for a complimentary signature cocktail
- 🎫 Complimentary appetizers
- 🎫 One Fools' Night Out commemorative gift for each guest

MARKETING

- 🎫 Company logo on the event screens throughout the venue and on sponsor signage at the bar
- 🎫 Company logo with link promoted on the Foundation website
- 🎫 Social media mentions by the Light Foundation



ADDITIONAL TICKET PRICING

VIP SEAT STAGE RIGHT OR STAGE LEFT // **\$225 -OR- \$300** PER TICKET OR 2 FOR **\$550**

- 🎫 One show ticket with reserved seating stage front right or left
- 🎫 One drink ticket for a complimentary signature cocktail
- 🎫 One commemorative Fools' Night Out gift

GENERAL ADMISSION // **\$65/\$55 EARLY BIRD**

- 🎫 One show ticket in standing room with access to bar and silent auction
- 🎫 One drink ticket for a complimentary cocktail





FOOLS' NIGHT OUT

WEDNESDAY, MARCH 30, 2022 @ 6 PM
MEMOIRE AT ENCORE BOSTON HARBOR

THESE SPONSORSHIPS ARE
SURE TO GO FAST!

EMAIL MARGRETTE@MATTLIGHT72.COM
FOR MORE DETAILS OR TO DISCUSS
POTENTIAL IN-KIND DONATIONS.

