



THE LIGHT FOUNDATION PRESENTS



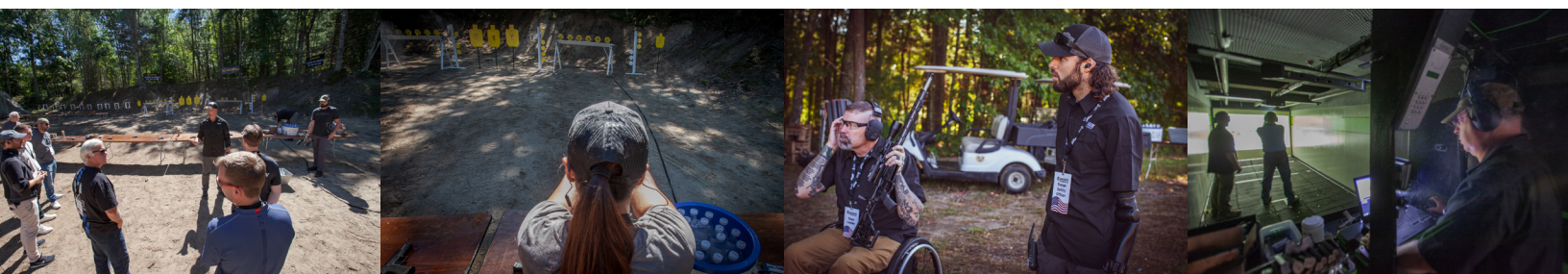
CORPORATE TRAINING DAY

THE 2ND ANNUAL

MONDAY, SEPTEMBER 12, 2022
ADDIEVILLE EAST FARMS MAPLEVILLE, RI

At a time when the world is in need of real leaders who are willing to step up and manage through the chaos, the Light Foundation is bringing together some of the most revered warriors in the history of our nation for a powerful and immersive day of team building and leadership training. Our *Corporate Training Day*, held in collaboration with firearms company Sig Sauer, promises a unique, **once-in-a-lifetime experience**.

- ★ **EXPERIENCE** a military-inspired learning process that easily translates to success in business and life.
- ★ **BECOME** a standout leader among your team or social network by providing a unique and unforgettable bonding experience.
- ★ **DEVELOP** a self-empowerment mindset through skills that emphasize individual achievement and how it relates to team success.
- ★ **CHALLENGE** yourself and your guests with a new training experience: Learn techniques that make our United States Special Forces elite operators.



THE MISSION



It's an all-day event happening on **Monday, September 12th**. It's limited to only 50 single participants, and will be an exclusive, intimate day/night for everyone involved. These legendary heroes operated in the extreme stress of military situations, had to make split-second decisions that were often life or death, and lead their troops into extremely dangerous and uncertain operations, and not only survived but found success.

Who better to teach today's top-level executives about leadership? Join us for this intimate, exclusive event that will bring together elite military veterans like **SCOTT NEIL**, the focus of the movie "12 Strong," who was part of the U.S. Special Forces direct action unit assigned to infiltrate Afghanistan in the days following 9/11; **KEVIN HOLLAND**, the only publicly known operator to serve as a member of Seal Team 6 and Delta Force; **KEVIN LACZ**, a former Navy Seal sniper, breacher and combat medic; **ELI CRANE**, a Navy Seal veteran with 5 wartime deployments under his belt, and many more.

Our CTD will offer today's CEOs a *never-before gathering of decorated military veterans and world-class instructors* who will help build skills through individualized instruction and training on the proper use and handling of both handguns and rifles. Participants will learn from the best of the best while also gaining real time feedback on their own performance. We'll have multiple stations that include long-range and rifle shooting, full auto from a tank, access to mobile shooting simulators and more. Breakfast, dinner and lunch will be served, and the day will wrap up with a panel discussion moderated by Matt Light for guests and veterans of the special forces, focused on topics including adversity, operating in the extreme stress of military situations, and how to overcome challenges when the odds are stacked against you.





HONORED AMERICAN VETERANS AFIELD

As the number of injured men and women returning from the battlefields of Iraq and Afghanistan grew, members of the firearms industry initiated a non-profit partnership called HAVA to aid disabled soldiers as they transition to their lives back in the United States. The ultimate goal is to increase their confidence and hope for the future by reconnecting with their love of the outdoors and the American traditions of hunting and firearms. The HAVA vision is the creation of a small organization of volunteers from the shooting sports industry to facilitate a series of hunting and shooting activities for groups of disabled veterans wherein personal attention of the sponsors and facility operators contributes to the veteran's sense of joy and accomplishment, and a permanent awareness that marvelous things are possible despite disabling injuries.

THE LIGHT FOUNDATION



In 2001, former NFL player and 3x Superbowl Champion, **Matt Light**, and his wife Susie, established The Light Foundation to help young people develop the skills, values, and mindset they need to create a meaningful and productive future. The Light Foundation Leadership Academy offers young people a variety of outdoor recreation and educational activities that support their social and emotional learning; build strong, good character; and equip them with the tools and skills needed to start their leadership journey and stay with them every step of the way. The Leadership Academy curriculum consists of Camp Vohokase, Timber Frame Leadership Camp, Youth Turkey Hunts, Leadership Workshop, LIGHT Project, All-Conference Football Camp, and Chenoweth Trails Family Programming.

THE COST



\$5,000 PER PERSON

- One-on-one firearm training from world-class instructors and decorated military veterans in two disciplines – long range and rifle shooting.
- Full use of 1500+ acre facility with award-winning hunting and shooting preserve. Guns and ammo provided.
- A variety of experiences: full auto shooting from a tank, cutting edge simulators, as well as our different shooting ranges.
- Leadership themed discussion and interactive Q&A moderated by Matt Light with access to high level military leaders.
- A five-star barbeque lunch, cocktail hour, and gourmet farm-to-table dinner prepared by a local celebrity chef.
- Custom gift bag featuring items from top outdoor and firearm brands.

PROCEEDS TO BENEFIT:
THE LIGHT FOUNDATION & HONORED AMERICAN VETERANS AFIELD





OTHER WAYS TO SUPPORT CORPORATE TRAINING DAY

Range Sponsorship | \$2500 each

- Sponsor one of four (4) different ranges on the course where team leaders provide instruction and attendees enjoy a variety of exclusive experiences. Comes with additional signage, social media shout-outs, in-event mentions, and looping logo on all digital screens.
- Also includes two (2) dinner tickets for nighttime festivities, such as the cocktail hour, dinner and fireside chat.

Team Sponsorship | \$1000 each

- Sponsor one of ten (10) teams of 5. Comes with additional signage, one (1) social media shout-out, in-event mentions, and looping logo on all digital screens.

Target Sponsorship | \$500

- Company name and logo to loop on all digital screens throughout the day
- In-event mention
- ¼ page ad in program book

Program Book Ads

- Full Page: \$750
- Half-Page: \$500
- Quarter-Page: \$250



