



THE GAUNTLET MUD RUN

SPONSORSHIP OPPORTUNITIES

REACH CUSTOMERS & SUPPORT LOCAL YOUTH PROGRAMMING!



The Gauntlet Mud Run is a community event presented by The Light Foundation and held at their Chenoweth Trails facility. This well attended and highly publicized event provides a meaningful investment for sponsors year after year. Over 1,000 participants and spectators come from all over to attend this unique, one-of-a-kind event!

SATURDAY, JULY 30, 2022

The Light Foundation's annual youth programming includes Camp Vohokase Leadership Camp, Wild Turkey Hunts, Youth Football Camp, LIGHT Project, and Timber Frame Leadership Camp. In addition, they also support other non-profit organizations like 4-H Clubs, Girl/Boy Scouts, school affiliated groups, and many other youth focused organizations by providing FREE utilization of our Chenoweth Trails facility for their meetings, camps, and adventures.



LIGHT
FOUNDATION

Since our inaugural run in 2012, we have contributed more than \$60,000 back to the local community through contributions to various organizations!

SPONSORSHIP PACKAGES

Title Sponsor - \$10,000

- "Presenting Sponsor" Name & Logo Included in Race Title
- Name & Logo on All Promotional Materials
- Your Materials in Race Goodie Bag
- Special Recognition at Event
- Title Name & Logo on Race T-Shirts
- Five Complementary Race Registrations
- Company Picnic at Chenoweth Trails (within one year of sponsorship agreement)
- Sponsorship Recognition with Logo on The Light Foundation Website



Platinum Sponsor - \$5,000

- Logo on T-Shirt
- Logo on Promotional Materials
- Your Materials in Race Goodie Bag
- Three Complimentary Race Entries
- Sponsorship Recognition with Logo on The Light Foundation Website & Event Banner



Gold Sponsor - Kids Race - \$2,500

- Logo In Kid Zone Area
- Logo on Race T-Shirts
- Name on Promotional Materials
- Logo to Appear on Website & Event Banner



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SPONSORSHIP PACKAGES

Silver Sponsor - \$1,000

- Name to Appear on Website
- Name on Race Day Event Banner
- Name on T-Shirts

Bronze Sponsor - \$500

- Name on Race Day Event Banner, and T-Shirts

Gem Sponsor - \$250

- Name on Race Day Event Banner, and T-Shirts



IN-KIND SPONSORS

In-Kind sponsorship will be recognized at the sponsorship level that corresponds to the fair market value of their donation. Including name listed on printed materials and t-shirts. Past in-kind donations have been medical services, tents, bounce houses, printing cost of event banners, water, racer snacks, and more!



Testimonial ***From Past Title Sponsor's Community Relations Coordinator***

"Dayton Power & Light is proud to be a Title Sponsor of The Gauntlet over the years. Thank you for your flawless organization of the event and for taking such good care of our competitors. From start to finish the process went smoothly. The course had even more obstacles this year and they were challenging and fun! We were treated like royalty for being the major sponsor and it felt nice to be appreciated! I am glad to be part of an organization that is able to support events like The Gauntlet, it was a very deserving cause!"

For additional information please contact:

April Brubaker | Program Director | april@mattlight72.com

Brandi Spille | Marketing Coordinator | brandi@mattlight72.com

(937)316- 6352

2022 SPONSORSHIP PLEDGE



YES! I would like to sponsor the Light Foundation's Gauntlet 5K Muddy Adventure Trail Run.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY:

STATE:

CONTACT EMAIL:

CONTACT PHONE:

- | | | |
|---|--|--|
| <input type="checkbox"/> Title Sponsor- \$10,000 | <input type="checkbox"/> Silver Sponsor- \$1,000 | <input type="checkbox"/> Gem Sponsor- \$250 |
| <input type="checkbox"/> Platinum Sponsor- \$5,000 | <input type="checkbox"/> Bronze Sponsor- \$500 | <input type="checkbox"/> In-Kind Sponsor
_____Value |
| <input type="checkbox"/> Gold - Kids Race
Sponsor- \$2,500 | | |

- ☐ We plan to set up an information booth at the event. (Title, Platinum, & Gold Sponsors)
- ☐ We plan to send materials/giveaways for participant race bags.
- ☐ Please have a volunteer pick up our materials/giveaways for participant race bags
- ☐ Please email company logo to Brandi Spille - brandi@mattlight72.com

Please return this form with your donation by July 1

**The Light Foundation
440 Greenville Nashville Road
Greenville, OH 45331**

THANK YOU FOR YOUR SUPPORT!



CORPORATE TEAM CHALLENGE

The Corporate Team Challenge program is for companies or clubs that are driven to promote wellness and are looking to encourage a healthy lifestyle while having fun in the process! The program makes it easy for the corporation while providing a discounted rate for runners and a few team perks as well!

GETTING STARTED IS AS EASY AS 1-2-3!

- 1** Designate a Team Captain for your company and have them develop a team. Recruit, full time & part time employees. Encourage employees to ask their family members & friends to run the race too. We will supply you with the registration forms to distribute and collect from racers, and an excel spreadsheet to enter all the racer info into as you receive the registration forms
- 2** Registration forms, excel document, and payment can be collected closer to the race date. Payment can be made individually or one lump sum by corporation.
- 3** On race day racers can run/walk at their own pace and meet up at the after party to celebrate!

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